Harrogate Cycle Action

Keeping Harrogate Cyclists Moving

A MANIFESTO FOR CYCLING IN THE HARROGATE DISTRICT

October 2013

All photographs courtesy of Wheel Easy and HBC Sports Development.
Manifesto for Cycling

Harrogate Cycle Action has agreed the following Aims and Objectives and Actions below based on the CCA Strategy Document. These reflect the short term (2 year) Action Plan based on the pre and post Tour de France Activity.

Our Aim

The encouragement of cycling as a healthy, safe and enjoyable activity for all ages and as an alternative mode of transport.

Our Objectives

1. To work with all Agencies for the provision of better facilities for cyclists in the Harrogate District, in particular a network of safe cycleways.
2. Work with all organizations (local, regional and national) interested in promoting cycling and the well-being of cyclists.
3. Identify, through partnership working, the needs of cyclists in Harrogate District and then seek to action them.
4. To become one of the key consultees to the Local Authorities and other public agencies on cycling related issues in Harrogate District.

How will we do this?

Over the next 1-2 years we will seek to:-

A  Re-establish links with both HBC and NYCC in order to provide them with a Forum to act in an advisory/consultative capacity on all cycling related issues.
B  Maximize the opportunities for the development of cycling that will emerge from the Tour de France being in Yorkshire in 2014 and ensuring a positive legacy for the local area.
C  Ensure that the community-identified priority routes and improvements for cycling to the existing network are taken forward by means of working with all public agencies and interested parties.
D  Promote good cycling practices and encourage training whenever possible.

Actions

A1 Arrange to meet HBC and NYCC Councillors to raise awareness of the Group and its aims and objectives and seek their support on the approach proposed.
A2 To comment/respond on all cycling related policy/planning issues to ensure the ‘case for cycling’ is made.
A3 To raise awareness within the cycling community of our role and seek additional volunteer support to undertake the tasks identified.
A4 To ensure that the Agencies are aware and make use of the social capital / expertise that is available within the cycling community to assist in taking the agenda forward.
B1 To support the HBC Development team on the activities/events/promotions to be developed as part of the Tour de France programme.
B2 To promote the extension of NCN 67 (Harrogate-Spofforth) as the Legacy Project for the District that will be taken forward post 2014 to fulfill the commitment made by the Local Authorities as part of the Tour de France bid.
B3 To work with the Organisers to ensure the staging of the Tour de France and associated events are a positive showcase for the Harrogate District and promotes cycling in the area.
B4 To plan a Legacy/Anniversary ride in July 2015 based upon the Tour de France Route for all cyclists.
C1 To develop a media strategy to make the public/agencies/groups aware of the role of Harrogate Cycle Action and ensure they are aware of any campaigns etc being run.
C2 To organise consultation with the public (online and face to face) to identify their priorities for cycling in the District.
C3 To develop a Strategy that will take forward those priorities with the relevant Agencies and that they are incorporated within any future Development/Funding Plans for the area.
C4 To support the Local Sustainable Transport Fund proposals and engage with Councils and Agencies to see them implemented.
D1 To promote the British Cycling Code of Conduct as good practice for all cyclists to ensure a positive image for cycling and cyclists in the District.
D2 To promote and encourage appropriate cycle training for new cyclists and to ensure an appropriate pathway for anyone interested in taking up cycling from beginner to competitor.